

Creating a vibrant community that celebrates the *Arts*



Janis encouraged all artists to use government website information at www.cra.gc.ca. Handouts and Guides discussed were: Business and Professional Income Guide which included T2125, Employee Expenses Guide IT525R, Self Employed Guide RC4110, IT-504R2 for Visual Artists and IT-525R for Performing Artists.

We were fortunate to have someone with such broad tax knowledge in addition to her business insights. She infused a dry (and somewhat scary) topic with humour and insight that all in attendance appreciated.

Report on Rock the Books Workshop:

The tax season is upon us, so "Rock the Books" was a timely and informative workshop! Red Deer Arts Council in partnership with the City of Red Deer, Culture Services and the Red Deer College brought in **Janis Richards** from Canada Revenue Agency to discuss "Small Business Information Seminar for Artists" on Wednesday, March 28, 2012. There were two sessions held; RDC hosted the morning and Culture Services hosted the evening with 52 and 24 participants respectively.

Janis Richards has worked for Canada Revenue Agency for 32 years as an income tax auditor. She became involved in the music business 10 years ago when her daughter's singing career expanded and she now runs a successful multi-faceted entertainment business. Janis provided basic tax and GST information for people working in the arts and entertainment business. She deftly covered topics such as employee versus self employed situations; business income and eligible expenses; inventory; donating services; and provided record keeping suggestions and answered the question 'when do I register for GST?'



Current Exhibit at the Kiwanis Gallery:

February 28 to April 29, 2012

Fractals Infinitum: Mixed Media Fractals by Elyse Eliot-Los and Digital Fractal Imagery by Janice Johnson continues in the Kiwanis Gallery at Red Deer Public Library

Rochelle Burnham

Interview by James Folk

Rochelle Burnham, married to John Burnham, is a local artist in Red Deer. Her talents include, but are not limited to, singing, sculpting and music, all of which she has pursued, on and off, since she was a little girl. She credits her artistic education to classes taken in school, private lessons, and her mother, who was an accomplished oil painter, sculptor, and sketch artist in her own right.

Far from the expected 'starving artist' who 'traveled and suffered for their art', Rochelle has been in the work force for most of her life, working as a secretary for legal firms and Canada Post at the beginning and end, respectively, of her career, and stated that she loved every minute of it. Rochelle is a member of the Red Deer Arts Council and she and John spend as much of their time assisting artistic bodies like the Arts Council as they do pursuing their own artistic mediums. A common joke between the two is that they met in their teens when Rochelle's mother "found him outside and brought him home," a funny memory for the two that begs further detail.

Rochelle assists John in his writing endeavours, and has become a regular sight at the Red Deer and District Writer's Ink meetings. She and John are members of the Dachshund Rescue Association in Alberta, and, both being retired, spend their time traveling, looking after their small pack of dogs, and assisting the Red Deer Arts Council.

Poetry Prowl hits the Streets of Red Deer!

The Red Deer College Poetry Society and Red Deer Arts Council are proud to present "The Poetry Prowl." In honour of Poetry Month, we invite you to join us for a poetic tour of downtown Red Deer from 1:00 - 3:00 pm on Saturday, April 14th. The event is free and involves poetry readings from various poets for approximately 10 minutes at each of the venues. Join us at the beginning of the tour, or meet up with us at one of our venues at the following times:

Art from the Streets, 4935 51st Street; doors open at: 12:30, reading: 1:00-1:10
 Sunworks-DOSE, 4924 50th Street, 1:10-1:30;
 Alberta Art and Drafting, 4711 49th Avenue, 1:40-2:00;
 Muse Clothing, 4909d 48th Street, 2:00-2:20;
 Comforts the Sole, 4812 50th Avenue, 2:20-2:40;
 The Scott Block Theatre-basement, 4816 50th Avenue, 2:40-3:20 with reception to follow until 4 pm

Books will be for sale, and snacks will be provided at the closing reception.

Contact: Emily Ursuliak at 403-304-4890 or email her at: e.ursuliak@live.ca



2011 Poetry Prowl Poets from left to right: Kristin McKenzie, Emily Campbell, and Ean De Clerk

Red Deer Arts Council Highlights of 2011

RDAC partnered with United Way of Central Alberta, Culture Services/City of Red Deer and Community Information and Referral Society to present a series of workshops with Brent Barootes, Partnership Group, about Sponsorship for non-profit organizations. We presented a series of five workshops: *What is Sponsorship Really, Industry Trending and How it Can Make a Positive Bottom Line for your Organization; Prospecting – Who Should You be Calling On and How Do You Get the Meeting; Sponsorship: Discovery Sessions – What Are They, Why Are They Important and How They Can Make You More Money; Sponsorship: Building a Proposal That Works, and Sponsorship: How to Figure out What You Have to Sell Beyond Banners and Logos.*

Other Workshops we held:

- ❖ Partnered with Culture Services to present: *Making ART Your Business* with Elyse Eliot-Los, September 19, 2011 at Culture Services;
- ❖ Partnered with Red Deer Public Library to present: *Out of the Hole: Intuitive Drawings Workshop* with artist Robin Byrnes, September 28 at Red Deer Public Library;
- ❖ RDAC partnered with Culture Services to present a grant workshops for arts and cultural organizations and individual artists, October 19, 2011, Golden Circle with the Alberta Foundation for the Arts, City of Red Deer and Canada Council for the Arts.

Other Events and Items of Interest which we were involved in:

- *Poetry Prowl* with Red Deer College Poetry Society held on April 2, 2011;
- Two board members attended *Alberta Downtowns Conference: Placemaking and Promotion* on May 11, 12 and 13th, 2011;
- Awarded two scholarships to Melany Nelson, High School and Kate MacLean, RDC student;
- Partnered with *The Scene* and Carl Stretton to put Newsletter into the publication;
- Worked with Red Deer Artwalk Society on a Muskoka Chair fundraiser at the festival, June 2011;
- Worked with City of Red Deer Culture Services to host Alberta Arts Days, Middle School children to see a theatrical production, September 30, 2011;
- November 2, 2011: *Jim Diers: Generating Neighbour Power* presented by City of Red Deer
- Board Development workshops with Shari Hanson, Community Development Officer;
- *Passionate Conversations Fundraiser*, Kiwanis Gallery at RDPL, October 21 and 22, 2011;
- Joined Facebook, Twitter and have our website up and running;
- Office Art Program up and running with artists on website

We are pleased to announce that this March we saw a growth in our membership from 2011. March 2011 saw 71 members join our organization; March 2012 we are at 92 members! At the end of 2011 we had 91 total members including many organizations. We continue to grow and develop and hope you will grow with us! Please get your membership today and support the arts in Red Deer. We are stronger together than we are apart!

Thanks to Against the Wall Theatre, Bryce Evans, Michael Lupul, Carol Nault and Diane Hermary for all their help with our Annual General Meeting held on March 20th. We had a grand time!

Red Deer Arts Council would like welcome our incoming board members: Janice Shimek, Colette McDougall, Nancy Hackett, and Jenna Goldade. Returning for another two year terms, Scott Barnabé, Diane Hermary. Continuing members are Connie Barnaby, Carol Nault and Carol-Lynn Gilchrist.

I am the Arts



Rochelle Burnham and Shadow
In their backyard, 2011

I am a Wife
I am an animal rights activist.
I am a performing and visual
artist.

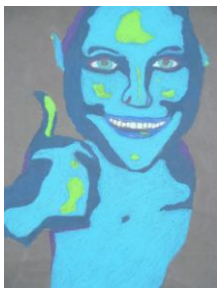
I am proud to call Red Deer
home.

Join me in discovering &
enjoying the best our city has
to offer.

Kiwanis Gallery exhibit for May May 2 to May 27

Awesome Art: The 27th Annual Middle Schools Art Show

Featuring artwork from five middle schools of Red Deer, this annual exhibit delights its audience with a variety of works expressing these young students' talents as they experiment with different subject matter and media. Regular 1st Fri, May 4 from 6:30 to 8:30 pm; Opening Reception: Saturday, May 5 from 2:00 to 4:00 pm. Come and meet the students and enjoy their interesting artwork.



Portrait, Oil Pastel,
Grade 8, Westpark
Middle School

Red Deer Arts Council

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Thanks to the City
of Red Deer for all
their support
through Culture
Services!