

Red Deer Arts Council
Emerging Artist Award



APPLICATION & GUIDELINES

Providing assistance for emerging artists from Central Alberta.
Annual Deadline: March 1st

Important Notes

Read the application guidelines carefully for details about eligibility, the purpose of the award and how to apply.

Contact the Red Deer Arts Council Coordinator well before the deadline if you want to discuss your application.

Be sure the application includes all the required materials and forms:

- fill in all sections of the forms
- use the checklist provided to confirm that you are preparing a thorough application
- include the checklist with your application.

Submit the complete application and all supporting materials on or before the deadline.



Red Deer Arts Council
110 - 4818 50th Avenue
Red Deer, AB T4N 4A3
403-348-ARTS (2787)

Introduction

The Red Deer Arts Council established this award in 2014 for emerging artists as a way to support and encourage promising artists, early in their careers, while also serving to raise the profile of arts and culture in Red Deer.

The Red Deer Emerging Artist Award will be awarded every year. The Award consists of \$1000 and a certificate.

The awards are not project grants, but designed to support the unique development needs of emerging artists whether it is supplies further study or experiences, funding to travel for auditions, study or work, or even income replacement for non-arts related employment. Each applicant determines the investment need that would most advance his or her career.

Definition of Emerging Artist

Emerging Artists are defined as those, of any age, who have mastered the basic techniques of their art form through education or apprenticeship and are in the early years of launching a professional career. Emerging Artists have completed their formal (college or university)/ apprenticeship/ or other education in their chosen field and have been practicing for a minimum of two years. Emerging Artists have created and publicly presented a modest body of independent work and are ready for the next steps in their artistic development.

For the purposes of this award, "Arts" includes:

The **Performing Arts**, including without limitation: the creators, composers, choreographers, interpreters, and performers in music, dance, theatre and opera.

The **Visual Arts**, including without limitation: painting, printmaking, sculpture, performance and installation of art, photography, new media and fine craft.

The **Cinematic Arts**, including without limitations: film and video drama, documentary and art/film video.

The **Literary Arts**, including without limitation: fiction including novel, short story, blended genres, poetry and drama.

Deadline for receipt of completed applications is March 1st.

Eligible applicants

- Canadian Citizens or permanent residents of Canada.
- Artists who live and practice in Central Alberta (i.e. the region of the City of Red Deer or the Central Alberta area (up to and including the communities of Rocky Mountain House, Ponoka, Stettler and Olds, as our boundaries).
- Artists must meet the following criteria:
 - Have specialized training and skill in their artistic field (not limited to academic institutions – may include workshops, apprenticeship, work with a mentor or post-secondary education).
 - Not currently enrolled in full-time arts training.
 - Have maintained an independent practice for at least two years after specialized training.
 - Have produced an independent body of work and has established their own style in their chosen medium.
 - Have local exhibition, publication or performing project experience;
 - Recognized as an emerging artist by their peers (i.e. those working in the same artistic tradition).
 - Demonstrate a commitment to their arts practice.
 - Have received public exposure where selection was carried out by an objective, arm's length process.
 - Have a history of public presentation of their work.
 - Age is not a factor.
 - Skill and talent is also assessed, to be based on examples of the artist's work along with relevant support material.

One application per year will be accepted from an individual artist. An applicant may not receive the award in two consecutive years.

How to Apply

Read the application carefully for details about eligibility, the purpose of the award and how to apply. If you have specific questions, please contact the Red Deer Arts Council well in advance of the deadline.

Eligibility will be determined based on the information you provide in your application. Be sure that your application includes all the required materials and forms.

Applicants must submit the following material (see checklist for more information):

1. All completed forms: cover sheet, checklist, and emerging artist application form.
2. An up-to-date résumé that outlines artistic training, education and presentation history.
3. Support Materials
4. Applicants will ensure they have two letters of appraisal of their work from credible sources who hold qualifications that would assist the jury in assessing your application. Appraisal forms are available from the office.
Such materials may be sent directly to Red Deer Arts Council by the appraiser.
5. Intended use of the funds awarded.
6. Upon receipt of the award, successful applicants must:
 - use the funds within a 12 month period,
 - provide the Red Deer Arts Council with an article to be printed in the newsletter about their use of the award.

Submit the completed application with supporting materials on or before the deadline to:

Emerging Artist Award
c/o Red Deer Arts Council

in person/mail: **110 – 4818 50th Avenue**
Red Deer, AB T4N 4A3

by email: info@reddeerartscouncil.ca

APPLICATION DEADLINE: MARCH 1st by 4:00 pm

Applicants are encouraged to contact the administrator to discuss applications before the deadline.

Telephone: 403-348-2787
Email: info@reddeerartscouncil.ca

Applications may be mailed, emailed or dropped off at the Red Deer Arts Council office, please call 403-348-2787 for hours.

If the annual deadline falls on a statutory holiday or a weekend, the deadline will be extended to 4:00 pm the next business day.

Late or incomplete applications will not be accepted. Red Deer Arts Council is not responsible for loss or damage of materials submitted in support of this application. Submission materials will not be returned.

Completed applications must be delivered or postmarked on or before the deadline. An email confirming receipt only will be sent when delivered by that means. Please note that emails may not be received if they exceed 10MB in total size, another means of delivery is suggested for larger file sizes.

Assessment of Applications

Red Deer Arts Council values the principle of peer-assessment. Applications will be reviewed by a group of at least three jurors chosen by the Red Deer Arts Council. Red Deer Arts Council staff do not make award decisions, but facilitate the application and assessment process.

Jurors are made up of fellow artists and arts consultants who have experience and an understanding of the practices within the arts.

Completed applications will be assessed on the following criteria:

- Assessment of the education, experience and skill level of the applicant,
- The degree to which the application will meet the artistic development objectives of the applicant,
- The intended use of the award's funds,
- Available funds

Decisions are final. There is no appeal process, although feedback is always welcome. The award for the successful applicant is \$1,000.00 CAD.

Applicants will be notified in writing of the results. Recipients will be acknowledged by the Red Deer Arts Council and media will be informed of award results.

Please acknowledge the support of the Emerging Artist Award and the Red Deer Arts Council where possible.

Submission Evaluation

Share your successes! Red Deer Arts Council collects information from successful applicants on their objectives achieved as a result of the funds awarded. Such feedback from award recipients is important to help highlight the development of the arts sector and the contributions made by individual artists.

A letter to the arts council on how the funds were used and your successes is a requirement of the award. It should include an article for printing in the arts council's monthly newsletter. Please indicate in your application an appropriate timeline for the article to be given to the Red Deer Arts Council if not within the designated 12 month period.

1 Application Checklist

INCLUDE THIS PAGE AS PART OF YOUR APPLICATION

MY APPLICATION INCLUDES:

- This checklist, filled in - form 1
- Emerging Artist Award Application Form - form 2, 3, and 4
- A detailed, up-to-date professional artistic resume
- Artist biography (max 500 words)
- Intended use of the funds
- Supporting documents for various genres:
 - Literary: Writing samples, not more than 20 pages single-sided, double-spaced
 - Visual: Up to 10 visual images with title, media, date produced
 - Performing: Audio or video files with a combined viewing time of no more than five minutes or relevant material (see tips at the end of this document.)
 - Ensure that your submission is neat, labelled, easy to view and provides positive examples of your work,
 - Do not include original works of art or one-of-a-kind support materials. Red Deer Arts Council is not responsible for loss or damage of materials submitted in support of this application,
 - Submit clear images of your work – the images should be free of other subject matter and have appropriate lighting and colour quality or clear videos or legible literary works,
 - DVD, CD, USB, functioning direct web links* or a hard copy are acceptable formats for applications (files submitted electronically must be organized in a single folder),
 - Images should be in JPEG (.jpg, .jpeg) format in RGB colour mode and be the original large size format or in appropriate materials depending on your artistic endeavour (e.g. video singer/songwriter, filmmaker, etc.)

The Red Deer Arts Council is not responsible for non-functional web links preventing access to review the submission materials. Any web links must land directly on the required page and not require a login or other entry to be viewed/played. DO NOT USE HYPERLINKS, we will copy and paste the link text into a browser.

DO NOT ask the jury to look up materials relevant to your application, if they are important, provide them.

- Each page of my application & support materials is numbered and labelled with my name.
- All written materials are in black text, using a standard, easy-to-read font. No highlights or shaded areas, which make documents hard to read or photocopy
- All pages are standard letter size 8 ½ x 11”

2 Emerging Artist Award Application Form

INCLUDE THIS PAGE AS PART OF YOUR APPLICATION

- There are no staples, binders or sleeves in the written portion of my application

Please complete form legibly

Name of Applicant: _____

Mailing Address: _____

Email: _____

Phone: _____

Website: _____

Artistic Discipline(s): _____

NOTE: Please use additional space as needed or as an attachment to this application, clearly marked with your name. Please print legibly.

- **About you as an artist:**

Briefly describe where you are in your artistic development. You might mention specialized training, long-term goals, body of work to date, peer recognition, etc.

- **Short-term artistic goals:**

- **What the award would mean to you:**

3 Emerging Artist Award Appraiser Form

INCLUDE THIS PAGE AS PART OF YOUR APPLICATION

Identify Appraisers

Identify two experts in a position to provide a candid assessment of your accomplishments and artistic potential. Appraisers cannot be related to you by birth or marriage and cannot be employed by you.

Please provide your appraiser with the appraisal form, available from the office. Appraisers must submit the completed form directly to the Red Deer Art Council. Appraisals must be received by the deadline.

First Appraiser's name:

Area of expertise:

Position and institution if relevant:

Email:

Telephone:

Second Appraiser's name:

Area of expertise:

Position and institution if relevant:

Email:

Telephone:

Intended Use of the Funds

Identify how you plan to use \$1,000 award towards your continued development as an artist in your field? (Use additional space as required.)

4 Emerging Artist Award Declaration and Consent

INCLUDE THIS PAGE AS PART OF YOUR APPLICATION

Declaration (You must meet all the criteria in the declaration to be considered and check off the required portions.)

I declare that:

- I am a Canadian citizen or a permanent resident of two years or more
- I have lived and practiced art in Red Deer or Red Deer County for two years or more.
- I have spent a significant and formative period of my artistic development in Alberta.
- I have the intent or desire to contribute to the artistic community of Red Deer in the future.
- I agree to participate in a public event as determined by the Red Deer Arts Council.

Signature: _____

Privacy statement

Collection, use and disclosure of personal information

This personal information is being collected in accordance with the *Freedom of Information and Protection of Privacy Act*, section 33(c), and is protected under the Act's privacy provisions. Information submitted as part of the award nomination will be used to select award recipients, and excerpts may be presented during the award ceremony and subsequent publications and display. A list of award recipients will also be publicized.

- I agree to have my name published for any media/other use in conjunction with the Emerging Artist Award and
- I will be available to talk to the media when required

Signature: _____

If you have any questions about the use of this information, contact the Red Deer Arts Council Coordinator at Suite 110, 4818-50 Avenue, Red Deer, Alberta, T4N 4A3 (403-348-2787)

(Performing Artists See Next Page)

DO NOT Submit this Page with your application

Tips for Performing Artists: Video Audition Guidelines

GENERAL:

- Theatre applicants must submit two contrasting monologues on one DVD that is playable in a commercial DVD player or on a computer. The two audition pieces together must not exceed 5 minutes in length and must duplicate the experience of a live audition, including full body shot composition, without props or costume.
- Musical theatre applicants must submit one monologue and one song, and may include a dance piece if they wish.
- Musicians may include one live performance and one solo performance that together must not exceed 5 minutes in length.
- Cinematic applicants must submit two short films or film excerpts on one DVD that is playable in a commercial DVD player. The two pieces together must not exceed 10 minutes in length and include a short bit on who you are and what your films are about. See the tips for the applicant below.

TIPS FOR THE APPLICANT:

- Introduce yourself
- your study project, and
- your audition pieces (20 seconds maximum).
- You are strongly encouraged to incorporate the same level of performance quality as in a live audition setting.
- The jury is assessing both *artistic and *technical ability.
- Ensure you are clearly seen without visual distractions.
- There should not be any on-screen information such as clock, date, or any other display symbols.
- Wear neutral coloured garments.
- Music should be clearly audible with no off-camera acoustic distractions.
- Have a qualified third party review your video audition pieces and be prepared to re-do the video if necessary.

TIPS FOR THE CAMERA:

- The camera should remain stationary and level, preferably on a tripod.
- It should not be hand-held, mounted on a dolly or on any type of moveable base.
- The camera should reveal the applicant's entire body for pieces that involve dance or a great deal of movement, but without situating the applicant too far in the background or too close to the foreground of the video frame.
- The camera must track the applicant's movement as smoothly as possible.
- An audition piece may show a variety of close-up, medium, and full body shots where appropriate, as in a monologue.
- Audition pieces can be recorded separately. However, each audition piece should be recorded in one continuous video shot without edit.
- Avoid shooting into mirror unless absolutely necessary as in the case of a small studio setting.
- Avoid, if possible, having any background movement in the recording.
- The video recording should enhance and not distract from the applicant's performance with the use of zoom, fades, specialty lenses, etc.