



Red Deer Arts Council
110-4818 50 Avenue
Red Deer, AB T4N 4A3
403-348-2787
info@reddeerartscouncil.ca

MEETING MINUTES
Monday March 23, 2020
Board of Directors Meeting
Via Webex 6:30 pm

Present: Scott Barnabe, David Gilmore, Diane Hermary, Rob Ironside, Mike Richard, Craig Scott, Jan Underwood.

Regrets: Brian Barritt, Heidi Panameno, Ranjit Mullakady, Wendy Meeres

Absent:

Staff: Suzanne Hermary

Guests:

Red Deer Arts Council Vision Statement:

A dynamic community that celebrates and supports the arts.

Meeting Called to Order:

Meeting called to Order at 6:36pm.

1. AGENDA

1.1 Additions or deletions

6.1 Addition:

1.2 Approval: Agenda moved by Rob/David.

2. MINUTES of February 24, 2020 meeting:

2.1 Errors or omissions

2.2 Approval: Minutes, moved by Scott/David.

It was confirmed with Scott that 10.0 Open Discussion indeed be on the record. It was asked that the red line at 10.0 Open Discussion be removed.

3. GUEST Business:

Nothing to report at this time.

4. NEW Business

4.1 Postponements: AGM, Fundraiser screening, First Friday, Art Speaks

AGM:

Our Bylaws state that we need to have the AGM by June 30. We can absolutely do voting using Survey Monkey via email. We need to approve financial statement and budget in a timely manner.

We also need a vote to elect Delores, and to properly offer our deepest thanks and bittersweet farewells to Rob. Can do via email.

ACTION

Suzanne will organize online voting for the AGM.

Fundraising screening:

We have almost a year in which to use the Princess Bride rights we've paid for. To be addressed.

ArtSpeaks workshops

These events were scheduled to happen at the Red Deer Museum. Due to Covid-19 the MAG is closed until June.

First Friday

These celebrations are also held at the RDPL, and are postponed until further notice. The Red Deer Public Library and Museum are closed at least until June 30.

Cancellations include the Awesome Art middle school show, and it seems the high school show may also be cancelled. To be determined. Suzanne has offered the high schools our online option.

ACTION

Suzanne will send AGM survey and voting for new Vision/Mission to membership via email

Happy Notes:

Suzanne is sending out a song at 7PM every day for an online singalong. This will affect us in 15 minutes and the song tonight is Hallelujah. This also includes a daily word to use for inspiration however you like.

Ring cowbells at 7pm to thank medical workers on the front lines.

4.2 Online Activations

- Week-daily Multi-Genre Art Practice prompt words online, posted to Facebook, Twitter & Instagram
- Nightly Singalong songs each weeknight, posted to same Social Media platforms
- Members Show works also being posted each weekday, with artist statements – received specific authorization from each artist for moving exhibition online.
- Twitter posts daily for National Poetry Month, poetry prompts re-shared. Short Story Month for May.
- Seeking more art of all genres to be shared online 1/day throughout May.

4.3 Leave of Absence policy (health leave) ~ Diane

Diane let the Board know that some medical treatments may deter her from attending meetings fully. If this could be a potential problem, this is a two to three months heads up. Thank you Craig for your well wishes,

5. OLD Business arising from the previous minutes

5.1 Annual General Meeting Accommodations

Suzanne reports that the show that was scheduled to entertain us, the play Fully Committed, has been postponed. Craig was approached to ask CAT, to see if, when able, we can still take advantage of the current re-staging of this event. TBA wait and see.

Craig suggests that we do this, when able, for our upcoming Volunteer Appreciation night. Regarding the Jazz trio performance that won't happen during First Friday (cancelled), Suzanne suggested that we roll all of these cancellations into one large event, use the musicians, view the play and get Board business done as well as show our volunteers some appreciation.

This way we can also share these artists with a larger group, than with two or three smaller groups.

5.2 Entertainment Awards Postponement until summer

RDEA Jesse had already postponed this event to the summer. Date TBA. We have a tie situation with our online voting, so we will draw the actual winner from a hat after all! The consensus was to wait to announce the winner until a later date.

6. ADDITIONS to the Agenda

No additions at this time.

7. FINANCIAL Update

7.1 Presentation of the Financial Reports – Heidi

Please see below figures and attached report. Several items of business were completed with Craig, Heidi and Scott in February. Remainder awaiting Treasurer change.

We have a potential new Treasurer in the (return) of Delores Coghill to the Board. She is past Treasurer and would like to continue in that role.

7.2 Current Bank Balance:

The Comparative Income Statement and Balance Sheet were addressed. Below are February totals:

	<u>PREVIOUS</u>	<u>CURRENT</u>
General	\$ 44,854.19	\$ 43,623.89
Casino	\$ 14,854.19	\$ 13,307.90
Community Spirit	\$ 11,527.90	\$ 11,527.90
GIC Term 1	\$ 7,500.00	\$ 7,500.00
GIC Term 2	\$ 7,500.00	\$ 7,500.00
NEW Servus Rewards 3 Account	\$ 9.69	\$ 38.13

8. COMMITTEE Reports:

8.1 MEMBERSHIP: (Membership, Membership Relations) ~ As of February 29, 2020

Memberships:
New: 13
Renewal: 61
Total: 74
Organization: 13

8.2 COMMUNICATIONS: (Internal, External, Website, Promotions/Marketing)

Suzanne to report.

Please see Coordinators report for more info.

Suzanne was asked by Todayville to make a post on their website with our online information, and that has been done. Suzanne is always looking for blog content and postable items. Rites of Spring May 3 could be cancelled, as Kerry Wood is closed, but Suzanne has put an April 15 date on this.

ACTION

Diana has been approached by Suzanne and is interested in creating a Curatorial Workshop for hanging art.

8.3 PROGRAMMING: (Workshops, Events, AB Culture Days) Suzanne reporting

Art speaks March workshop has been cancelled and will reconvene in the fall.

Fundraiser cancelled.

Brave New Words in April is cancelled.

There will be no Troubled Monk culture nights until at least May.

First Friday April event has been cancelled. We are looking to rebook the Jazz trio for our Awards/Volunteer Recognition.

Writes of Spring workshop is still tentative, with a May 3 date.

AB Culture Days – initial meeting complete. Next meeting scheduled for April 6, 1pm. Will host this meeting via web if possible.

April is poetry month, so our online presence will reflect this. CanCon.

8.4 EXECUTIVE: Board recruitment, Staffing, Volunteers – Chair: Craig

We bid farewell to Rob after 6 years of service on the Board. Thank you, Rob, we will address your service properly in future.

Stuart Old is a potential board recruit in addition to Delores.

8.5 PORTFOLIO:

8.5 a: Visual Arts Committee - Chair: Diana Anderson

Please see Chair report attached.

March meeting was cancelled due to Diana's exposure to COVID 19 in Las Vegas, and she was placed into self isolation.

One of our artists featured is Asta Dale, who is in her 80's and social distancing for safety. Suzanne is looking at an online video feed for her.

The Open Studio Tour in June is still taking applications, and we are going with the flow until we know we can or can not do it.

Westerner Park has laid off 90% of their staff. Cowboy Kicks are projects to paint cowboy boots, and would have been shown there. This, as most other things, is up in the air, and will happen as it happens. This was originally a fundraiser to keep the arts content at the Westerner, now we realize that we just need to keep the Westerner alive. It is a non-profit organization.

8.5 b: Literary Committee – Suzanne reporting

Writes of spring as mentioned above, is dependant on Kerry Wood being open or closed. Most dates are shut down until June 30th, if they're a public facility. This is at least until the end of May. Memorial Centre and Cronquist House as well. Delores has been laid off by the Culture Heritage Society and Cronquist House is closed.

Rob reports that they all have their hands tied and must comply with city regulations.

8.5 c : Performing Arts Committee – Chair: Rob Ironside

Rising Star Award: voting complete. Advised voter name required, and the votes will be invalid if a member name is not attached to it. There is currently a tie between two nominees. The final vote will be pulled from a hat. Awards ceremony postponed by organizers as reported in 5.2 above.

The last meeting was very well attended, and discussed First Fridays, and the 30 second website member/board member project. We can feature some artists and members this way.

All upcoming April and May events will likely be cancelled.

c1) PAC Dance sub-committee ~ Rob

Family Dances are cancelled until further notice,
The last Family Dance hosted was in February, and it was the 5th anniversary. It was very well attended and lively, with lots of dancers and a great band. The atmosphere was happy and positive. Happy Anniversary!
In the future we could look at a DJ, which is cheaper.

c2) PAC Film sub-committee ~ Ranjit

Nothing to report at this time.

8.5 d: Culture and Heritage Committee: Delores, Chair

Rob reported that Cronquist House is now closed. Sadly, it seems that Canada Day is also in question. We wonder if, by July 1st, large group gatherings may still be

discouraged. Perhaps do a fire works only show, that can be viewed readily from a distance. TBA Rob will keep us posted.

8.5e Guitarz for Kidz – Chair: Don Routley, Reporting: David Gilmore

David's AGM report has been submitted. Please refer to attached report for additional information.

Please refer to the Guitarz for Kidz facebook page, all success stories are reported there, and they are still moving along and happily supplying guitars for kids.

8.6 SCHOLARSHIPS and Awards – Chair: Craig Scott

Suzanne reported that we have over a dozen applications (one submission for each award and then some), so we have enough submissions for each category to keep the original deadline, no need to extend. They are to be juried in April.

It is suggested that we approach the Jazz Trio from our cancelled April First Friday event to entertain at our awards/volunteer appreciation event.

8.7 FUND DEVELOPMENT – Scott

Nothing to report at this time.

Scott is wondering if our Casino (July 21/22) has been rescheduled. Suzanne said no word as of yet. Rob reported that his organization was supposed to have their casino in mid April, and they have been cancelled and put back into rotation. We may be ok, but all April and May casino events are being cancelled.

8.8 FUND-RAISING COMMITTEE – Reporting: Suzanne

License with Criterion Pictures is active until March 22, 2021 – we can select a new date for the Princess Bride screening when gatherings are allowed to proceed again.

9.0 COORDINATOR's Report:

Please refer to attached report.

Suzanne is working on reporting to AFA and CADAC and is planning to launch the Grant Advance program we purchased, will contact organizational members to learn processes during webinar. Will start reaching out to different foundations and such, as there are no events to run

Also reaching out to sponsors like Ben Heuven and Artifact Properties to turn donated space into a sponsorship situation, making open to Artsvest.

10.0 OPEN Discussion:

10.1 Scott is thinking about, when this is finally over, we need to plan a celebration to remind people how important the arts are. The arts need to be CELEBRATED especially upon return!!

David mentioned that some musicians may actually be making more money via e-transfer tips than they would have gotten doing actual in person gigs.

Rob mentioned that dance instructors are doing free online lessons as well.

What would a day without the Arts be like? Well, we're finding out ... People are realizing the VALUE of the arts right now.

11.0 ACTION item review:

Action Items were reviewed and removed as necessary.

12.0 VOLUNTEER Hours:

<u>2020</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
Scott	9	3										
Craig	15	7										
Brian	6											
Rob	4	8										
Heidy	6											
Diane	7.5	11.5										
David	11	12										
Michael	3	4										
Ranjit	13											
Jan	0	0										
Suzanne	4	24										

NEXT Meeting: Meeting is **April 20, 2020**. Location Cisco Webex, 6:30pm

13. ADJOURNMENT:

Moved by Rob at 7:35pm.

PARKING Lot:

1. Leave of absence policy (health leave).

CALENDAR of Important Dates:

CCDF Report	January 30 th & July 30 th
CCDF Opportunities Report	30 days after event/opportunity (Nov 3 CCN, Training TBD)
CCDF Sustainable Operations	January 30 th
CIP (floating deadline)	Need to report 2 years after receiving \$
Charitable Status	April 1 st
AFA Public Galleries	April 1 st
Red Deer Com. Foundation	April 1 st /Oct 1 st
CRA Tax Filing	June 30 th
AGLC Casino Reporting	May 5 th
Lifelong Learning Council RD	August 15, 2020 (HUB Ross Street Singers)

AB Culture Days Grant	November 1 st
AFA (Client Statistics Report)	April 1 st - Previous year's report on grant spending
AB Registries Society annual return	Nov/Dec ~ 2 years to submit (Jan 31 st)
Casino Upcoming	Q3 2020 (updated)
September Tax Exemption	Sept 30 th each year for office
AGLC Current Use of Proceeds	September 30 th each year for office rent to be allowed
Mayor's Recognition Awards	March 1 st , Awarded in June

IMPORTANT:

- * Each Board Member will send their volunteer hours to Suzanne or Diane
- * Each Committee will distribute an events report so Committees can coordinate

ACTION ITEMS resulting from previous meetings:

- ~ Craig will send out the modified Strat Plan to the Board for comment via email ~ TABLED
- ~ Scott will begin to form relationships with local mental health associations ~ ONGOING
- ~ Scott to draft a call out to populate the +1 Committee. Scott & Suzanne to send call out
- ~ Suzanne will move forward with grant funding applications for MusicFest 2020. TABLED
- ~ Craig asks that the Board give the idea (combining Volunteer and Membership Appreciation in one event) thought, describe what it could look like, where it might be held and what you would like to see. This is our chance to prove to the community that there is a benefit to being a member. We need to get all these groups together to celebrate.
- ~ Craig will ask Diana to return the RDAC office keys
- ~ Mission/Vision statement rewrite still in process, Suzanne will continue to report
- ~ Craig will investigate contacts for APP development
- ~ Craig will address meeting non-attendees, citing Bylaw rules

ACTION ITEMS resulting from THIS meetings

- ~ Suzanne will organize online voting for the AGM.
- ~ Suzanne will send AGM survey and voting for new Vision Mission to membership via email
- ~ Diana is interested in creating a Curatorial Workshop for hanging art

Meeting Dates 2020

April 20	May _____	June 15	July 20
August 17	September 21	October 19	November 16 December 21

Red Deer Arts Council Mission / Mandate

To make Red Deer a better community by stimulating, developing and promoting the arts through education, advocacy, and programming.